



JW-161100080302 Seat No. _____

M. B. A. (B & F) (Sem. III) (CBCS) Examination

October - 2019

Operations Management

(New Course)

Time : 3 Hours]

[Total Marks : 70

Instruction : All the questions carry equal marks

1 What do you mean by the term inventory and Inventory Control? Discuss ABC and EOQ techniques of inventory control.

OR

1 (A) Discuss issues and challenges faced by operations management.

(B) Explain the relationship between the supply chain structure and supply chain performance.

2 Explain term Operations Management. Explain differences and similarities between service organization and manufacturing organization.

OR

2 What is the use of measures for operational excellence? Explain with the help of a few measures.

3 Discuss various factors to be taken into consideration in deciding the location of an industry.

OR

3 What do you understand by Plant Layout? Explain Types of Plant Layout.

4 Define term capacity of a facility? Explain Types of Capacity.

OR

4 Define the Term Supply Chain Management. Explain the process of supply chain management.

5 Write Short Notes : (Any **Two**)

(a) Strategy Formulation Process

(b) Total Quality Management

(c) Product Development Process

(d) Distinguish between long-term functions and short-term functions in operations